

Sponsorship Index

How can companies get involved?



Supporter

Supporters are individuals, corporations, or organizations contributing existing organizational resources to ASRG without risk. There is **no official agreement/contract**.

Example: Meeting Rooms, Tools, Garages, Educational Content, Presentations, etc.



Sponsor

A Sponsor is a **formal agreement** between an organization or corporation and ASRG. This formal agreement details the relationship, services and fixed donations.

Example: ASRG Marketing opportunities.

Defined Levels (see Slide)



Partnership

A Partnership is a **formal agreement** between a **non-profit organization** and ASRG to work together towards a common goal. Risks and benefits are shared based on the formal agreement.

Example: Other non-Profit organizations

Sponsorships index is changed every year because of new offerings from ASRG, and potential increase in donation requirements.

2023 Sponsorship Opportunities

Be a part of the movement!



Benefits	Level 1 10k USD / Yr.	Level 2 15k USD / Yr.	Level 3 20k USD / Yr.
Recognition of Sponsorship			
Logo on ASRG.io Website as „Supporter“		X	X
Logo on ASRG.io Website as „Sponsor“			X
Logo on Webinars (WORLD, Slide showing all sponsors, YouTube)			X
Social Media			
Use of ASRG Logo in Social Media Posts	X	X	X
ASRG will share specific sponsor posts in ASRG social media channels.		X	X
ASRG will create posts together with the sponsor which are directly posted from ASRG.			X
Access to Member Base			
Sponsor Technical Workshop (not specific to a product/service)			
- Sponsor provided content	X		
- ASRG Hosted World Webinar, 1 per year			
Product / Vendor Specific Workshop			
- Host a product specific workshop to showcase company specific product or service.		X	
- Presence Only / One Location, 1 per Year			
Sponsor Product / Service Specific Workshop			
- Sponsor provided content (can also be Sales related)		X	X
- ASRG Hosted World Webinar 1 per year			
Job Opportunities on ASRG.io			
		X	X

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ASRG.io Garage Platform			
Company information in Security Supplier Directory	X	X	X
Company as „Sponsor“ in Security Supplier Directory		X	X
Company Product information in Security Supplier Directory			X
Sponsor events will be displayed on ASRG Website		X	X
Company can be a Technical Lead in Committee		X	X
Security Training on Learning Portal	X	X	X
Company Paid Training Offerings in Offerings listed	X	X	X

**To Secure our Future,
we need your Sponsorship.**



Be a part of **ASRG**